

## Press release

### **EBACE 2023: Successful debut at EBACE 2023 for BHS Aviation**

**Bamberg/Zurich (May 26<sup>th</sup>, 2023). EBACE 2023 was a great success. For the first time, the BHS Aviation Group presented itself to the interested, international trade audience at Europe's largest trade show EBACE 2023 in Geneva with its own booth in the outdoor area. The highlight and visitor favorite was BHS Aviation's new Citation Latitude, which could be inspected on site.**

The highlight and crowd puller was the new Citation Latitude from BHS Aviation. It was presented to the public for the first time. The attractive exterior design and exclusive interior met with an extremely positive response from the more than 450 visitors over the three days of the show. "The decision to enter the midsize jet segment is proving to be absolutely right," said CEO Daniel Suter. European brokers also took the opportunity to get to know the four-month young midsize jet and its representatives in person. "The Citation Latitude, our silver star, will now be seen even more often in European skies," said Basil Gamper, Head of Sales.

Intensive discussions were also held on the topic of aircraft management for private jets. BHS Aviation Aircraft Management relieves customers of the many challenges and responsibilities associated with owning a private jet. The modular structure of the services in the areas of flight planning and organization, maintenance, and repair (so-called CAMO), insurance, crew and optional charter made it possible to establish valuable contacts that will be enormously helpful in the next steps.

In addition, intensive discussions were held in the area of classic handling services in order to consolidate the company's position and expand cooperation. BHS Aviation also scored in the helicopter sector. The combination of helicopters and jets from a single source met with great interest.

#### **About BHS Aviation Group**

The companies of the BHS Aviation Group have a combined experience of about 30 years in exclusive passenger and business flights. Two helicopters and a jet with up to eight seats, comfortable equipment and state-of-the-art avionics are operated from Bamberg, Germany and Zurich, Switzerland. The service portfolio also includes professional aircraft management. This includes flight planning and organization, the provision of experienced professional pilots and crew members as well as maintenance, insurance and optional charter of private jets and helicopters.

#### **Press contact during EBACE**

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**Sales Manager Basil Gamper presents BHS Aviation's new Citation Latitude to potential customers.**



**Daniel Suter CEO BHS Aviation**



**The BHS Aviation trade show presentation on the outdoor area, so-called Aircraft Display.**



**BHS Aviation's presence at the Aircraft Display was very well received by visitors.**



**BHS Aviation presented the Citation Latitude jet and the AW109 helicopter at the outdoor aircraft display.**